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# China Life Sciences Market Access Roadshow 2018

6 - 13 March 2018 • Week 2 Edinburgh & Birmingham

*Opportunity for UK medical technology and pharmaceutical companies to learn the latest about the Chinese life science market, including the opportunities, challenges (and mitigations), and the various routes to market.*

#### China Context:

- Rapidly growing economy;
- changing demographics (wealth, lifestyles and age);
- increasing/healthcare disease burden;
- strong government focus on healthcare and rapidly growing government and private spend.

Following the Prime Minister's recent visit to China, there is a greater impetus for trade between the UK and China. In this context, and the context of recent progressive changes seen in the Chinese life science market, UK Department for International Trade is organising a series of seminars. These events will feature expert speakers on important topics for UK businesses considering exports, operations and investments with China. Attendees will also receive a DIT/CBBC pack of market research reports aligned to the seminar topics.

#### Draft Agenda - Week 2

##### Edinburgh - Mon 12 March

Scottish Enterprise, Apex 1, 99 Haymarket Terrace, Edinburgh, EH12 5HD

##### Birmingham - Tues 13 March

Birmingham College of Medical & Dental Science, Vincent Drive, B15 2TJ

#### Event details:

**Tues 6 March:** London

**Wed 7 March:** Cardiff  
(at BioWales\*)

**Thurs 8 March:** Manchester

**Mon 12 March:** Edinburgh

**Tues 13 March:** Birmingham

#### Contact:

[ditlifesciences@brayleino.co.uk](mailto:ditlifesciences@brayleino.co.uk)

\*Advice on accessing the Chinese Life Science Market will be available at the DIT exhibition stand. Whilst there will be no charge from DIT for this service, entry to the BioWales event is required to access the exhibition stand area.

**08:30-09:00** Arrival & Registration

**09:00-09:15** Welcome & Introductions

**09:15-09:45** Health Environment, Regulatory, CFDA Update

Kevin Holland DIT Minister-Counsellor & Director for Life Sciences, Health and Social Care in China, UK Embassy Beijing

**09:45-10:15** China Life Science Opportunities

Simon Mellon, HM Consul, Assistant Director South China - Life Sciences, Health and Social Care UK Consulate Guangzhou

**10:15-10:45** Coffee break/Networking

**10:45-11:15** IP protection in China, Paul Chapman (Edin) & Jennifer Bailey (Birm)

Patent & Intellectual Property Experts, Marks and Clerk

**11:15-11:45** UK company case study, Learnings from experience TBC

**11:45-12:30** Begin or grow your activity in China - Support available to UK business (Speakers from DIT, UKEF, CBBC)

**12:30-14:00** Lunch/networking

**14:00** Event Close

There will be a cost of £40 +VAT per person per one day event. Further details and registration link to be circulated in the new year.



Department for  
International Trade